

The 666 Dating Code Guide

by

Kelvin aka Dante Maximo

The 666 Dating Code Guide

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Welcome

This Is More Than a Dating Book. Welcome.

Whether you're here because you're thinking about reading **The 666 Dating Code**, reviewing it, interviewing me, **becoming an affiliate**, or simply curious about what makes it different, I'm glad you're here.

This guide is your introduction to the ideas behind the book. Not the complete framework. Not the answers to every question. Those belong inside the book.

Instead, this guide will help you understand **why** The 666 Dating Code was written, **what** makes it different, and **why** readers are beginning to see dating through a completely new lens.

Why I Wrote This Book

For years, I noticed the same pattern. Most dating advice gives people isolated tips.

-> Use this line.

-> Send this text.

-> Wait three days.

-> Play hard to get.

But real attraction isn't built on memorizing tricks. It's built on understanding people, psychology, systems, frameworks and most importantly women.

I wanted to create something different from the real world experience I had got. Not another collection of dating hacks. **A framework.**

A **system** that helps people think differently before they act differently. The result is The 666 Dating Code—a structured approach built around **6 Seconds, 6 Keys, and 6 Steps** that brings together lived experience, observation, psychology, and practical dating wisdom.

A Different Perspective

This book isn't about **manipulation**. It isn't about pretending to be someone you're not. And it isn't about chasing people who don't want to be chased.

It's about **understanding attraction more deeply, communicating with greater confidence, and building genuine connections from a place of self-awareness** rather than fear.

Along the way, you'll also encounter the unique perspective of **Candice Cizut, The Rebel Mystic**, whose insights challenge conventional thinking and add another dimension to the conversation.

Together, these ideas form a framework that encourages men to question assumptions, rethink old advice, and **approach dating with greater clarity**.

Our Mission

The mission of The 666 Dating Code is simple:

To **replace confusion with understanding**. To replace scattered advice with a structured framework. To encourage thoughtful conversations about attraction, confidence, and relationships. To build the qualities that last and help beyond dating.

Whether you become a reader, a reviewer, a content creator, a journalist, or an affiliate, you're **helping introduce these ideas to new audiences**.

Every conversation matters. Every recommendation matters. Every reader who discovers a fresh perspective has the potential to see dating—and perhaps themselves—in a different way.

Thank you for being part of the journey. **Welcome to The 666 Dating Code.**

Why I Wrote The 666 Dating Code

Every Framework Has an Origin Story The 666 Dating Code didn't begin with a publishing plan. It began with frustration.

For years, I was the analytical guy. The observer. The one who believed that if I **studied hard enough**, read enough books, and understood enough psychology, dating would eventually make sense.

It didn't. The advice I found often felt disconnected from reality. One book said confidence was everything. Another said looks and money mattered most. However I kept seeing ordinary guys win with dating and women. The hell I was even a **little good looking** but sucked...

Someone else insisted it was all about status, money, or the perfect opening line. Everyone seemed certain.

Yet much of the advice contradicted itself and hardly worked for me or my circle of friends. As someone who naturally questions everything, I couldn't simply accept it.

I wanted to understand **why attraction happens**—not just memorize another list of tips. So I stopped collecting opinions. I started collecting patterns.

Learning From Real Life

The biggest lessons didn't come from books. They came from conversations, failures, bloop, observing, testing. Success. Failures. **Embarrassing moments.** Unexpected breakthroughs. And countless real-world interactions that taught me more than theory ever could.

Over time, I began noticing that attraction wasn't as random as it first appeared. There were recurring principles. Patterns hiding beneath the surface.

Small moments that seemed insignificant at first, yet repeatedly shaped how interactions unfolded. Those observations eventually became something much bigger than notes or ideas. They evolved into a framework.

Why a Framework?

I didn't want to write another dating book filled with disconnected tips. Anyone can collect advice. Very few people organize it into a **system that readers can understand, remember, and apply.**

I wanted to share my story. My real world transformation. My insights and learning. Most importantly I wanted to **help men** who feel what I felt when I used to struggle with dating, women, attraction and relationships..

That's why The 666 Dating Code is built around a structured framework instead of isolated techniques. The goal isn't to tell you what to think. It's to give you a different way of seeing attraction, confidence, and relationships.

Meet Candice Cizut

No meaningful journey is built alone. One of the most important voices behind this project is **Candice Cizut, known as The Rebel Mystic.** I am forever thankful for meeting her and becoming friends with her..

Candice challenged assumptions. Asked difficult questions. Offering perspectives I hadn't considered. And continually encouraged me to think beyond conventional dating advice. She was meant to teach me **motivation and** she ended up being my dating coach and guide.

Rather than simply agreeing with every idea, she helped refine them. That collaboration **shaped the tone of this book** and strengthened many of the conversations you'll encounter throughout its pages.

More Than a Book

The 666 Dating Code isn't the destination. **It's the beginning of a conversation.** A conversation about understanding rather than pretending. About observation rather than assumption.

About replacing confusion with clarity. If this guide leaves you curious... Good. That means it's done exactly what it was meant to do. The **complete framework**—and the thinking behind it—awaits inside the book.

Why This Book Is Different

Built from lived experience.

Refined through real-world observation and transformation.

Introduces a structured framework rather than isolated tips.

Combines psychology, communication, and practical dating insights.

Focuses on helping readers understand attraction instead of relying on manipulation.

Features the perspective of Candice Cizut, The Rebel Mystic, whose contributions challenge conventional thinking and deepen the framework.

Designed to change how readers think, not just what they do.

Meet The Framework

Most dating books give you advice. The 666 Dating Code gives you a framework. **A framework changes the way you think.** And when you think differently, you act differently.

Everything in this book is built around three connected pillars. Not random tips. Not pickup lines. A complete system. **A system I lived, tested, taught others and saw great results.**

The 6 Seconds

Most men believe attraction begins with the perfect opener. The 666 Dating Code argues it begins long before that. Before the clever text. Before the compliment.

Before the conversation has a chance to save you. Master those moments, and you'll never approach dating the same way again.

The 6 Keys

If the 6 Seconds reveal **when** attraction begins... The 6 Keys explain **why** it grows—or disappears. These six principles reshape the way you understand yourself, women, confidence, communication, body language, and the hidden dynamics that influence attraction every day.

They don't teach you to become someone else. They help you become a more calibrated version of yourself.

The 6 Steps

Understanding attraction is only the beginning. The real challenge is knowing how to lead an interaction with purpose.

The 6 Steps provide **a clear progression**—from first contact, to creating curiosity, to building connection, escalating naturally, and confidently leading toward the outcome you both want, whether that's a memorable date, genuine **intimacy, or a meaningful relationship.**

No guessing. No chasing. No manipulation. Just a structured path that replaces uncertainty with intention. One Framework. Endless Possibilities. The 666 Dating Code wasn't written to give you more dating hacks. **It was written to help you see what most men never notice.**

Once you understand the framework... You'll start recognising patterns that were there all along. The details, the principles, and the practical application... **They're waiting inside the book.**

Who Is The Book For

The 666 Dating Code was written for men who are **tired of guessing**.

Men who know they can become better with women but are frustrated by advice that is confusing, **contradictory, or disconnected from reality**.

If any of the following describes you, this book was written with you in mind.

- You feel invisible around women despite having good intentions.
- You are tired of being the nice guy who gets overlooked, friend-zoned, ghosted, or flaked on.
- You overthink conversations, replay text messages in your head, and constantly wonder if you said or did the wrong thing.
- You have watched countless videos, read dating books, listened to podcasts, and followed online advice, yet your results have barely changed.
- You are exhausted by fake "alpha male" personas, recycled pickup lines, and empty motivational talk that promises everything but delivers little.
- You believe attraction is more than luck, but nobody has ever explained it in a way that is structured, practical, and grounded in reality.
- You want to stop chasing women and start understanding the principles that naturally create attraction.
- You want to know how to make a stronger first impression, communicate with confidence, flirt naturally, escalate appropriately, and lead interactions with purpose instead of hesitation.

- You are tired of doing everything "right" only to watch her lose interest, disappear, or leave you wondering what went wrong.
- You want clarity instead of confusion.
- Certainty instead of second-guessing.

A repeatable system instead of random advice.

Whether your goal is to get more dates, sex, intimacy, build genuine confidence, develop stronger relationships, overcome ghosting and flaking, or simply understand women better,

What This Book Gives You

The 666 Dating Code is not another collection of disconnected dating tips. It is a complete framework built around the 6 Seconds, 6 Keys, and 6 Steps.

It helps you understand **what to notice, how to think, and how to act when it matters most.**

Rather than relying on tricks or manipulation, it provides a structured system that **reduces hesitation, removes guesswork, and helps you approach dating with greater confidence, awareness, and intention.**

What This Book Is Not

- This book will not teach you manipulative tactics or scripted pickup lines.
- It will not ask you to become someone you are not.
- It will not promise instant success or magical shortcuts.

Instead, it offers a reality-based framework **built from lived experience, careful observation, psychology, and practical dating wisdom.** I am an ordinary guy who started doing extraordinary things.

If you are looking for fantasy, this is not the book for you. If you are ready to stop guessing, challenge what you think you know, and approach dating with clarity, confidence, and a repeatable system, welcome.

You're exactly where you need to be.

Where and Why Book Is Selling

Why People Are Talking About The 666 Dating Code

People are talking about The 666 Dating Code for a simple reason. **It does not sound like every other dating book.**

It was not written by a celebrity, a dating coach, or a man trying to sell an image. **It was written by an ordinary guy who lived the frustration, studied the patterns, and told the truth as he found it.** That matters.

Readers can feel the difference. The book does not read like theory from a distance. **It reads like experience that was tested in real life** and then shaped into something usable. That is one of the reasons it stands out.

Most dating books are written by people who talk as if they know attraction because they have studied it long enough or performed it long enough. Some are built around status, image, or recycled advice.

Some are written by men who never had to face the same lessons in the same way. The 666 Dating Code is different because it comes from someone who had to **learn it the hard way, fail in public, and then turn those lessons into a system.**

That is also why the book created conversation. Not everyone agreed with every part of it. Some people saw tension where others saw collaboration. Some people assumed the story behind the book was something else. Like my relationship with Candice. Some accused me of being her sex toy. I also made it public I don't agree with Candice on everything especially her spirituality as lately she has become a hermit and is withdrawing more and more from the world. Many concluded she was crazy or our friendship collapsed.

That kind of reaction always makes a book louder. But even controversy does not create lasting attention unless the book itself gives people something real to talk about. **This one does.**

People are also talking about it because it teaches a system, not random tips.

That is the real difference.

The 666 Dating Code is built around the 6 Seconds, the 6 Keys, and the 6 Steps. It gives readers a framework for understanding attraction, confidence, body language, escalation, and closure in a way that feels structured instead of scattered.

It does not just tell men to “be confident” or “text better.” It gives them a way to think, notice, and act. **That is why readers remember it.** That is why they share it. That is why it does not disappear after one reading.

The book is also being talked about because it solves a real problem.

Many men are tired of ghosting, flaking, awkward momentum, and situations that go nowhere. They want clarity. They want to know what to do in the first moments, how to lead without forcing, and how to move from interest to date to something real **without falling apart at the end.** The book speaks directly to that pain, and that is why it connects. It names the confusion, then offers a way through it.

The book is selling because it is easy to access too.

It is available across a wide range of major ebook storefronts, which makes it easier for readers to find it wherever they already buy books.

Smashwords, Kobo, Everand, Gumroad, Vivlio, Tolina, Barnes and Noble, **Apple Books**, you name it. Find list below

<https://medium.com/@666datingcode/become-a-rare-men-ebooks-bf834392e7f8?sharedUserId=666datingcode>

It is also on Selar, which matters especially for readers in Africa and other emerging markets who often run into payment barriers on platforms that require foreign cards or USD checkout.

Selar helps remove that friction by making purchase and access more practical for readers in countries like South Africa, Ghana, Uganda, Nigeria, Kenya, Tanzania, and beyond. The result is simple. **More people can buy. More people can share. More people can join the conversation.**

That matters even more because The 666 Dating Code is not just a book. **It is part of a growing movement. Yes it's only the beginning but it will explode.**

Selar is set up so readers can also become promoters. That means someone can read it, like it, talk about it, review it, and even earn by referring others to it. **That built-in affiliate layer gives the book momentum beyond ordinary word of mouth.**

When people are allowed to share something they genuinely believe in and get rewarded for it, the message spreads faster. That is part of why the book is moving. It is not just a product. It is a message with a distribution engine.

At the center of all of it is the same simple truth.

People talk about The 666 Dating Code because it feels different.

It sounds different.

It teaches differently.

It was built from lived experience, sharpened by Candice Cizut, and structured as a reality-based framework instead of another pile of tired dating advice. Readers do not just see a title. **They see a point of view. They see a system.** They see something they have not seen packaged this way before. And when that happens, people notice.

Become an affiliate on Selar <https://selar.com/9ac1j3jc14>

Frequently Asked Questions

What is The 666 Dating Code?

The 666 Dating Code is a reality based dating framework built around the 6 Seconds, 6 Keys, and 6 Steps. Rather than offering disconnected tips, it presents a structured system designed to help men better understand attraction, dating, and relationships.

Is this another pickup artist book?

No. The book is not about manipulation, memorised lines, or pretending to be someone you are not. It is about understanding attraction, developing confidence, avoiding common mistakes, and applying a structured framework in real life.

Who is this book for?

The book is for men who are tired of guessing. Whether you struggle with confidence, first impressions, ghosting, flaking, texting, dating, relationships, or simply want to understand women better, this framework was written to replace uncertainty with clarity.

Do I need dating experience?

No. The framework is designed to help beginners and experienced men alike. Whether you are returning to dating after years away or looking to refine your understanding, the principles remain relevant.

Will this help me if I keep getting ghosted or flaked on?

Many men buy the book because they are frustrated by ghosting, flaking, or interactions that seem promising before suddenly falling apart.

The framework helps you understand the patterns that often lead to those outcomes and how to approach dating with greater awareness and intention.

Is this only about getting sex?

No. The framework covers attraction, confidence, communication, dating, escalation, intimacy, and relationships.

While physical intimacy is part of many romantic relationships, the broader goal is helping men build stronger, healthier, and more intentional connections.

Is the advice manipulative?

No you don't have to turn nasty to attract women. **Most dating books lie you have to be a bad guy.** The framework encourages authenticity, self awareness, confidence, and leadership. It is built around understanding people rather than controlling them.

Why is it called The 666 Dating Code?

The title reflects the structure of the framework.

Six Seconds. Six Keys. Six Steps.

The number is memorable because it challenges expectations, but its purpose is to represent the architecture of the system rather than anything mystical or religious.

Why is Candice Cizut part of the book?

Candice Cizut, known as The Rebel Mystic, enlightening and controversial, she not only brought a unique perspective that challenged assumptions, asked difficult questions, and helped shape many of the conversations within the book. She was my wing woman during my real world dating training.

Her contribution helped strengthen the framework while offering readers an additional perspective on self awareness, attraction and relationships. When I approached her to tell her I wanted us to write the book, she asked what took me long.

What makes this book different?

Most dating books focus on isolated techniques. The 666 Dating Code presents a complete framework. It combines lived experience, psychology, observation, and practical application into one structured system that readers can understand, remember, and apply.

Is this based on theory?

No. The framework was developed through lived experience, observation, continual learning, and refinement over time.

While it draws on psychology and behavioural principles, its focus is practical application rather than abstract theory.

Can women read this book?

Absolutely. Although the book is written primarily for men, many women find it valuable because it offers insight into male thinking, attraction, and relationship dynamics.

Where can I buy the book?

The 666 Dating Code is available through a growing number of online bookstores worldwide, including Sellar, Gumroad, Apple Books, Kobo, Barnes & Noble, Everand, Smashwords, and several other ebook retailers.

[Why should I buy it on Sellar?](#)

Sellar provides an easier purchasing experience for many readers in Africa, Nigeria, South Africa, Tanzania, Kenya, Uganda and more and other emerging markets by supporting a range of payment methods and local currencies where available.

It also allows readers to join the affiliate program and earn commissions by recommending the book to others.

Can I become an affiliate?

Yes. Anyone who enjoys the book and wants to recommend it can apply to join the affiliate program through Selar, Gumroad and more that may come later on; earn commissions on qualifying referrals.

Will this guarantee success with women?

No book can honestly guarantee results. What The 666 Dating Code offers is a structured framework that helps you understand attraction more clearly, make better decisions, and approach dating with greater confidence and consistency.

Your results will always depend on your willingness to learn, apply the principles, and continue improving.

Affiliate Toolkit

Help Share the Framework. Earn While You Do It. Get commissions as high as 33% on platforms such as [Selar](#).

The 666 Dating Code is **only getting started but it is growing** because readers are talking about it. Some are recommending it to friends. Some are reviewing it.

Some are discussing the ideas on X, Facebook, Reddit, blogs, podcasts, YouTube, and other platforms. If you're one of those people, why not earn from your recommendations?

Many ebook platforms e.g Gumroad etc offer affiliate programs that let you earn a commission whenever someone purchases through your referral link.

For example on Selar, you can apply to become an affiliate and earn up to 33% commission on qualifying sales from your unique link. **Other stores may also offer affiliate opportunities, so check with the platform where you purchased the book or want to purchase it or your favorite book platform.**

The best affiliates don't sell. They educate. They create curiosity. They start conversations. **The more value you provide, the more people will naturally want to discover the framework for themselves.**

Before promoting the book, we recommend that you:

- Read this Companion Guide.

Focus on creating curiosity rather than giving away the answers. Build trust first. **Sales follow trust. No need to misrepresent. We know we have a valuable product. Let people make up their own mind.**

The following examples are designed to inspire your own content. Feel free to adapt them to suit your own voice and audience.

5 Example Hooks

Most men think they're losing women because they said the wrong thing.
They're usually losing them long before they even start talking.

Dating isn't random.

You're either following a system...

Or repeating the same mistakes and hoping for a different outcome.

The biggest lie in modern dating?

That attraction is all about confidence.

Confidence matters.

But it isn't where attraction begins.

Most dating books teach techniques.

Very few teach you how attraction actually works.

That's the difference between memorising advice and understanding the game.

You don't need another pickup line.

You need to understand the invisible rules that decide whether attraction grows... or disappears.

3 Example X Posts

Example 1

Most men think attraction is won with the perfect text.

They're already too late.

The biggest decisions are often made before the conversation even begins.

That's why I found the 6 Seconds framework in **The 666 Dating Code** so refreshing.

Read more:

<https://selar.com/9ac1j3jc14>

#666DatingCode

Example 2

The problem isn't that men aren't trying.

The problem is they're trying without a system.

Random advice creates random results.

The 666 Dating Code introduces a framework built around 6 Seconds, 6 Keys, and 6 Steps that completely changed how I think about dating.

<https://selar.com/9ac1j3jc14>

#666DatingCode

Example 3

Ghosted.

Flaked on.

Friend-zoned.

Most men think these happen by chance.

What if they're the result of patterns you've never been taught to see?

That's the question The 666 Dating Code explores.

Worth reading if you're tired of guessing.

<https://selar.com/9ac1j3jc14>

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...remember to replace link above with your unique Selar or Platform affiliate link

Example Facebook Post

The hardest part about dating isn't rejection.

It's not knowing **why**.

You replay every conversation.

Every text.

Every date.

Looking for the moment it all went wrong.

You ask yourself...

"Was I too nice?"

"Did I text too soon?"

"Did I say the wrong thing?"

Then you go online...

One "expert" tells you to be an alpha.

Another says to be vulnerable.

Another says women only want money.

Another says it's all about confidence.

Who do you believe?

The truth is...

Most men aren't failing because they're bad with women.

They're failing because they're trying to win a game without understanding the rules.

That's why **The 666 Dating Code** is different.

It isn't another collection of random dating tips.

It's a structured framework built around:

- ✓ The 6 Seconds that shape first impressions.
- ✓ The 6 Keys that explain why attraction grows or fades.
- ✓ The 6 Steps that help you lead interactions with greater confidence and purpose.

No recycled pickup lines.

No fake alpha nonsense.

No manipulation.

Just a reality-based system built from lived experience, psychology, and lessons learned the hard way.

If you've ever felt invisible...

Ghosted...

Friend-zoned...

Or simply tired of guessing...

This book was written for you.

Thousands of men will spend another year searching for the next "secret."

Or...

You can start understanding the system.

Discover **The 666 Dating Code** today:

👉 <https://selar.com/9ac1j3jc14>

#666DatingCode

1 Example Promotional Email

Have you ever wondered why some men seem to attract women effortlessly while others keep getting ghosted, flaked on, or overlooked?

Maybe the problem isn't you.

Maybe nobody ever taught you the rules.

The 666 Dating Code introduces a reality-based framework built around **6 Seconds, 6 Keys, and 6 Steps** that replaces guessing with clarity.

If you're ready to stop hoping and start understanding, this is the book to read.

👉 <https://selar.com/9ac1j3jc14>

..... **Make sure you use your own affiliate links not the above**

Remember, your goal is not to explain the entire system. Your goal is to make people curious enough to want to learn it for themselves. That is how movements grow. That is how good books and products spread. That is how affiliates succeed. **This is only the beginning but it will explode.**

Contact

Thank you for taking the time to explore The 666 Dating Code.
#666DatingCode it's only the beginning in a series of other books, products and resources such as #666MotivationCode #666MaximalMan etc

This is just the beginning but it will explode!

Whether you're a reader, reviewer, journalist, podcaster, content creator, or affiliate, I appreciate your interest in the framework and the conversations it is inspiring.

This Companion Guide is only the beginning. The complete framework, practical insights, and deeper lessons are waiting inside **The 666 Dating Code Book**.

If you'd like to follow the journey, read more articles, connect on social media, discover where the book is available, or explore affiliate opportunities, you'll find everything below.

Connect with Dante Maximo

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Facebook

<https://facebook.com/666DatingCode>

Email

[\[666datingcode@gmail.com\]](mailto:666datingcode@gmail.com)(mailto:666datingcode@gmail.com)

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Gumroad

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Read More

Medium Articles

<https://medium.com/@666datingcode>

Join the Movement

The 666 Dating Code is more than an ebook. It is a growing conversation about attraction, confidence, psychology, and relationships.

Read it. Challenge it. Review it. Talk about it. Share it.

If the framework changes the way you think, help someone else discover it too. **Thank you for being part of the journey. It is only the beginning but it will explode.**

[Kelvin aka Dante Maximo](#)

[Author of The 666 Dating Code](#)